

## COOKIE POLICY

BUYERMINDS NV

Effective since: 24/5/2018

This policy relating to cookies (hereinafter, the "**Cookie Policy**") describes the different types of cookies that we use on our [www.buyerminds.be](http://www.buyerminds.be) website (hereinafter, the "**Website**") and the manner in which you can configure these cookies.

We maintain a strict privacy policy and we are committed to being transparent about the technologies that are used on our Website.

Insofar as the information collected using cookies constitutes personal data, the provisions of the Privacy Policy shall apply and supplement this Cookie Policy.

### 1. WHAT IS A COOKIE?

A "cookie" is a small text file containing information saved by a website on a computer or by a mobile application on a user's smartphone.

Cookies offer the possibility to identify you and to memorize various information in order to facilitate your navigation on a website/a mobile application, to ensure the smooth functioning of these or to make them more effective, for example by memorizing your language preferences.

## 2. WHAT COOKIES ARE USED ON OUR WEBSITE AND WHY?

We use different types of cookies for different reasons.

<b>COOKIE</b>	<b>PURPOSE</b>
<b>ESSENTIAL COOKIES (STRICTLY NECESSARY)</b>	These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Website will not then work. These cookies do not store any personally identifiable information.
<b>PERFORMANCE COOKIES</b>	These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our Website, and will not be able to monitor its performance.
<b>FUNCTIONAL COOKIES</b>	These cookies enable the Website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
<b>THIRD-PARTY / SHARING COOKIES (SOCIAL NETWORKS)</b>	These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.
<b>THIRD-PARTY / ADVERTISING COOKIES</b>	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

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### **3. HOW TO CONFIGURE THE COOKIES?**

You can easily delete, disable or accept cookies from our Website at any time by configuring your browser settings.

Each browser (Internet Explorer, Safari, Firefox, Google Chrome, etc.) has its own cookie configuration mode. To learn about the procedure to follow concerning your navigator, visit the site: <http://www.allaboutcookies.org/manage-cookies/>.

If you use different computers, smartphones and/or tablets, do not forget to configure each device so that each of them corresponds to your preferences regarding cookies.

### **4. WILL OUR WEBSITE STILL WORK WITHOUT COOKIES?**

You will still be able to view our Website, but some interactions may not work normally.

### **5. OTHER QUESTIONS?**

If you have other questions, contact us:

- by sending an email to the following address: [privacy@famousrelations.be](mailto:privacy@famousrelations.be)
- by writing to the following postal address:

#### **BUYERMINDS BRUSSELS NV**

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